

SIERRA MADRE NEWS

PUBLISHED WEEKLY

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LIVELY YEAR IS PROMISED IN BOARD'S WORK FOR LOCAL PUBLICITY AND IMPROVEMENT

At a meeting of the directors of the Board of Trade held Monday evening, at the home of the president, plans were laid for a year of energetic endeavor. The directors were unanimous in the belief that the most important work of the board is nurturing a spirit productive to tangible results.

The president announced the appointment of the following committees:

Advertising, Messrs. Topping, Baugh, Fennel.

Membership, Messrs. Kelly, Arthur Johnson, Pelletier.

Entertainment, Messrs. Pegler Hawkshurst, Davis.

Finance, Messrs. Sadler, Jones Hartman.

Streets, Messrs. Felgate, Tarr, Milton Steinberger.

Laws, Osgood, Seeley, Welsher.

Transportation, Messrs. Sadler, Camp, Essick.

Special Committee on Huntington Drive Extension, Messrs. Essick, Osgood, Hart, Andrews, Wilcox.

Public Opinion Sought

It was agreed that the people of Sierra Madre are a unit in desiring improvement at home and greater publicity abroad. There only remained to receive an expression from the people themselves as to what they desired. At the suggestion of the president, means are being devised to secure such an expression from the public so that all efforts for the progress of Sierra Madre may be properly co-ordinated.

As the first step along this

line the committee on laws was instructed to seek the co-operation of the city marshal in determining the grounds for complaints that may be made to him. Later the public at large will be invited to state their views.

The question of the proper method of advertising Sierra Madre gave the directors great concern. There are underway at the present projects national in their scope in which the board has been invited to participate. A thorough investigation will be made of these as well as of the best manner to make Sierra Madre known for all its perfections throughout Southern California. The board has invited the Associated Chambers of Commerce to Sierra Madre for a banquet to be held early in February. Over two hundred prominent visitors are expected, every one of whom will be sent away a booster for their hosts.

Will Insist On Results

The president stated that the former distinction between live and dead committees would no longer avail as an excuse for inactivity and that henceforth a report would be rendered by each committee prior to every meeting of the board. The directors assured each other of enthusiastic co-operation and promised that the records of the committees would show a constant progression of achievement.

The membership committee under the active leadership of Mr. Kelly is starting a campaign to obtain a member from every family having an interest in the development of the community.

TOURNAMENT WILL SURPASS RECORD

New Year's Event in Pasadena Will Have Features of Great Interest

Appreciation for the splendid co-operation of the cities and chambers of commerce of Southern California in the preparation for the coming Tournament of Roses, is expressed by D. M. Linnard, president of the Tournament of Roses Association.

As a result of this united effort, the coming Tournament of Roses pageant will be a marvel of beauty, strikingly impressive to the Eastern visitor to Southern California, whose home across the Rockies is in Jack Frost's grip.

Mr. Linnard personally has accomplished a great deal for the success of the floral pageant. He secured the entries which are to represent the commercial organizations of Yokohama, Japan, and the Mid-Pacific Carnival association of Honolulu, in addition to floats from leading hotels both in the East and on the Pacific Coast. The hotels of which Mr. Linnard is manager, the Maryland, Green and Huntington, of Pasadena, will also enter three floats.

Work has already been started in Pasadena on the preparation of many of the large floats. A general invitation is extended to all Southern California to enter decorated automobiles or other vehicles, riding horses, riding ponies, or novelties in the pageant.

Entry blanks may be secured through the Tournament of Roses association in Pasadena.

Miss Minnie Gardner and Miss Bertha Carson left on Saturday last to spend their holidays at their respective homes.

CLUB PARTY GUESTS WILL EDIT PAPER

Much speculation is being caused by the announcement of the editing of a paper which will take place at the "Paper Party" of the Woman's Club Jinks Wednesday afternoon of the twenty-seventh. Just how this is to be done and by whom is a secret which only the chairman in charge, Mrs. Marcus Copps may divulge. However, a very entertaining and an amusing afternoon's fun is promised.

The luncheon which will take place at one o'clock will be a simple one of sandwiches, salad, coffee and doughnuts, members if so inclined, tender ten cents a plate for it but this is not obligatory and rests entirely with those who attend. Reservations should be made by telephone to Mrs. Seeley not later than Tuesday noon, December 26th. Those who are in charge of the luncheon are Mrs. Minnie Kimball and Mrs. F. B. Seeley. Members are reminded again and urged to enter into the spirit of the "Paper Party" by wearing dresses of paper of any kind.

POST OFFICE HOURS FOR CHRISTMAS DAY

Mail will be received and dispatched as usual on Christmas day at the Sierra Madre Post Office. The office will be open from 7:15 to 11 A. M. and from 2 to 6 P. M., closing three hours to give the office force a chance for Christmas Dinner.

SIERRA MADRE CANYON W. C. T. U. MEETING

The Sierra Madre Canyon W. C. T. U. will meet on Friday, the 29th day of December at 2:30 p. m. with Miss Green, 161 E. Monecito Avenue. All are cordially invited.

Always Christmas

By WILBUR D. NESBIT

USED to think that Christmas was nothin' but a day

To get a lot o' presents an' give a lot away. Shouted "Merry Christmas" an' helped to trim the tree, —Just a day o' Christmas was all that I could see. Since I found that Christmas is more than any day, Christmas came to our house an' never went away.

Struck me of a sudden that friendliness an' cheer Was meant to be on duty more than one day a year! If we're happy Christmas, why not the day before, An' the day that follows, an' so on, evermore? Got to thinkin' of it—an' that is why I say Christmas came to our house an' never went away.

Lots of us go ploddin along the road o' life An' think one day o' gladness will make up for all the strife—

But the Christmas spirit can show you how you need To make each day a Christmas in thought an' word an' deed—

Used to pack th' kindness in camphor balls next day Till Christmas came to our housean' never went away.

We just keep on givin' to strangers an' to kin An' find that what is goin' out is always comin' in; Makes the sunshine brighter where we've got to live To learn that givin' is keepin'—what you keep you give. Holly in December an' violets in May— An' Christmas came to our housean' never went away.

Used to think that Christmas was nothin' but a date Till I learned that truly you would never have to wait, But that it's the spirit that never stays apart If you let it find you, an' keep it in your heart. Since I found that Christmas is more than just a day Christmas came to our house—an' never went away.

Unruh's Career Fitting Sequel To That of "Lucky" Baldwin

Hiram A. Unruh, for many years manager and later administrator of the "Lucky" Baldwin ranch and estate, dropped dead last Saturday morning while talking to a Los Angeles business acquaintance, Mr. King of the realty firm of King & Warner. He was 73 years of age.

Mr. Unruh had been showing Mr. King an orange grove about half a mile south of the Duarte road, on lower Baldwin avenue. He was stricken while returning to the city.

Funeral service were held from the family residence at Arcadia Monday afternoon, Dr. G. H. Cornell, rector of the Sierra Madre Episcopal Church officiating. Burial was at Evergreen cemetery, Boyle Heights.

With "Lucky" Baldwin

No one acquainted with the history of Southern California, but who would at once associate the name of Mr. Unruh with that of "Lucky" Baldwin, whose friend and adviser he was for thirty years. His handling of the Baldwin Estate amounted to nothing short of genius. When Mr. Baldwin died he said that the heritage he left would not net his heirs \$1,000,000, but in three years after Mr. Unruh took charge he returned to the heirs \$20,000,000.

It was in 1897 that Mr. Unruh became "Lucky" Baldwin's confidential agent, a position he held until the great racehorse man died. Then Mr. Baldwin's foresight in appointing him executor of the estate was vindicated, for no one but a good business man could have figured out a way to keep the heritage from dwindling. The example Mr. Unruh

set as an executor is unparalleled in the United States and stands out as one of the most brilliant feats of financial engineering of the Pacific Coast, according to well known financiers.

At the closing of the estate, Judge Rives said that the management of the case should stand as an everlasting monument to Mr. Unruh's business sagacity. In three years he had so manipulated the estate that he turned over to the heirs a fortune worth many times as much as when he took charge of it.

His Career.

Mr. Unruh was born in Valparaiso, Ind., November 1, 1845, an he enlisted in the civil war while a student at the Indiana State Normal school. In 1861 he became a noncommissioned officer and served to the end of that conflict. After peace was declared he took up the study of telegraphy and went to work for the Western Union Telegraph company.

When he came to California in 1866 he entered the employ of the Wells Fargo Express company, and it was after a peculiar and varied career that he was "discovered" by "Lucky" Baldwin, who chose him to look after his interests.

Saved an Estate

It was due to the honesty as well as the business sagacity of Mr. Unruh perhaps that there was a Baldwin estate—because "Lucky" Baldwin was first of all a sportsman, a turfman, and he was generous to a fault. He never at any time knew how much he was worth. The owner of great ranches, hotels, mines, strings of race horses, and stores

PROSPERITY REFLECTED IN RECORD BUSINESS BY THE SIERRA MADRE POST OFFICE

That prosperity is really here seems to be pretty well proven by the amount of business transacted by the Sierra Madre post office for the month of December to date.

Stamp sales on Monday set a new record for one day's business for the office, amounting to more than \$106. The highest previous day's mark was \$102 in December, 1913. It is interesting to note that the biggest day's business of the year always occurs on the Monday about one week before Christmas. People then bring in their parcels which they have prepared on Sunday for distant points.

Business for the month of December will likewise undoubtedly exceed all previous records. The record month so far was December, 1913, when the total of stamp sales reached \$867. In 1914 and 1915 there was a falling off. But the total to date for the present month indicates that the footings at the end of the month will be considerably in excess of the high mark.

Encouraging Indication

The increase in business may be taken as a favorable indication

most of which brought in no income, but ate up much of that which did, never worried Mr. Baldwin. He let Mr. Unruh do that. When he died, his creditors made a mighty but unsuccessful attempt to wrest control of the estate from Mr. Unruh.

As executor, Mr. Unruh kept hotels, managed ranches, operated many mines, was an expert accountant, kept stores and was successful as a racing expert. Among the other businesses he at various times had charge of was, gas and power plants, great water systems, fruit ranches, and numerous other activities.

He was married in 1868 to Miss Jane Anne Dunn, who survives him. He also leaves two sons, David S. Unruh, a well known architect and civil engineer of Los Angeles, and Joseph Unruh, a wealthy orange grower of Arcadia.

THE EPISCOPAL CHURCH

Church of the Ascension, the Rev. Dr. Geo. H. Cornell, Rector. Vested Choir. Fourth Sunday in Advent. Sunday School 9:45 A. M. Morning prayer and sermon 11 A. M.

Services on Christmas. Holy Communion 7:30 A. M. Sermon and Holy Communion 10 A. M. The Christmas festival will be celebrated at the church of the Ascension with services appropriate to the day. Unlike some other holidays, Christmas is first of all a religious festival. Priceless above all gifts is the gift to the world of the Christ-Child. The church will be fittingly decorated and the vested choir will lead in singing the glad Christmas music. All are cordially invited.

CONGREGATIONAL CHURCH

Dr. James McLaren will again preach the morning sermon next Sunday.

The evening services will be in charge of the Sunday School. The young people of the School will present "Bethlehem" a Christmas pageant. It will be a rare treat, so don't miss it.

Regular Sunday School services at 9:45 in the morning. Everybody is cordially invited to come. Bring the children.

tion in two directions: first as an indication of better conditions in business, and second, as pointing to the gradual but certain increase in local population.

Post office receipts are everywhere taken as an excellent barometer of financial conditions. Hence the inclination of some of the postal employees about the country to blame their heavy labor this season to "Democratic prosperity." For the heavy holiday business seems to be general this year.

Another Good Sign

Still another indication of the increase of local population may be found in the receipts from post office box rents. For the quarter ending Sept. 30 the total was the highest in the history of the office and for the present quarter still another mark will be set.

Naturally box rents are derived almost entirely from persons who are permanent residents, or at least here for a considerable length of time. So the receipts from that source may be taken as an excellent index of upward tendency of our population figures.

J. J. GRAHAM CALLED HOME THURSDAY

John J. Graham, for many years a prominent resident and business man of Sierra Madre, passed away at the home of his parents, Mr. and Mrs. V. L. Graham, Thursday night after an illness extending over a period of several years. Funeral services will be held Saturday afternoon at two o'clock in the Congregational church.

Mr. Graham was a native of Ohio, removing with his parents to Missouri where he lived until young manhood. He then went to South Dakota where he was married, his wife and five children being left to mourn his loss. The children are Van and Donald, now in Buhl, Idaho; Winnifred, who is now teaching at Montello, Nevada; and Lorraine and Alice who are with their mother and grandparents in Sierra Madre.

Mr. Graham came to Sierra Madre about 1891, and resided here until four years ago, since when the family has lived chiefly in Long Beach and Los Angeles. For several years he was in the hardware business as a member of the firm of Clark & Graham. He was active in the affairs of the old Sierra Madre Water Co., and was elected the first city clerk. Later he resigned that office and was made a member of the board of city trustees.

In all the relations of life Mr. Graham was highly regarded by those with whom he came in contact. His friends liked to think of him as genial and square, always helpful. The memory of such a man is a fine heritage in itself for those left behind.

Mr. Graham had been unable to engage actively in business for some years because of his failing health, due to intestinal complications which finally resulted in his death. He had recently visited in Idaho where his sons reside but found no relief from the change of climate. He returned to Sierra Madre only a fortnight ago, it being realized that there was no hope for his recovery.

PROFESSIONAL CARDS

R. H. Mackerras, M. D.Office 154 W. Central
Phone Main 53. 138 W. Cent. Ave.**LLOYD L. KREBS, M. D.**Residence—72 W. Alegria
Phone Main 111
Hours—11-12:30
Office, 4 N. Baldwin Main 60**GEORGE W. GROTH**Physician and Surgeon
Osteopath
Blue 144 N. Baldwin**A. J. RUST
DENTIST**308 Higgins Building, Cor. Second
and Main, Los Angeles; office hrs.
10-12, 2-4. Office phone Main 7011**Transfer
and Express****J. C. WHYTE**
—Phones—Blue 55, Green 85
Kersting Court**Sierra Madre
Feed & Fuel Co.****ANDREW OLSEN, Prop.**All kinds of stock and poultry
feed. Best grades of fuel
TRANSFER
Main 50 Res. Black 24**ALLEN T. GAY****Undertaker and
Funeral Director**

Lady Assistant

AUTO AMBULANCE

Main 93 Central & Baldwin

News Liners**FOUND**—Pair Glasses in case,
Owner may have same by calling
at news office. tf.**WANTED**—Competent, reliable
housekeeper would like work by
the day. Phone Red 132. 5tf**FOR SALE**—House and lots at
outwest corner of Hermosa
and Mariposa Ave. See Mrs. F.
Holbrook, at the house. 9tf**WANTED:** Newspapers. Will
pay 70c per 100lb, bundled flat.
I. B. Goldberg, Black. 142. 9tf
3,000 Xmas cards, 1c to 25c each,
at Doucet's.Anything you want in the Music,
Stationery and Kodak line at
Doucet's.**FOR RENT CHEAP**—8 Room
house with two baths. Suitable
for boarding house or one or two
families. Cor. Highland and
Grove. Call C. B. Reas. Phone
Black 49. 10tf.**FOR RENT**—Pianos, Kodaks,
Sewing Machines—at Doucet's.**FOR SALE**—Poultry house. R.
I. Red and Leghorn Pullets just
starting to lay. 339 N. Auburn
Ave. 11***FOR SALE CHEAP**—A Quick
Meal gasoline range, in perfect
condition. Phone Red 84. 12**FOR SALE**—50 breeding does,
50 to 75 cents each. 100 pigeons
for sale cheap if taken at once.
65 W. Montecito. Phone Green
52. 12***WANTED**—Position as gover-
ness in Sierra Madre, Pasadena
or Altadena. Add. A. E. News
Office. 12***PERSONAL
MENTION**On Sunday evening Mr. and
Mrs. Otis Lockhart are to enter-
tain with a large Christmas Eve
party.Mrs. E. F. Ballou spent
Thursday in Pasadena as the
guest of her sister Mrs. S. F.
Wilson.Miss Annie M. Greene will
spend the holiday vacation with
her sister, Mrs. DeCondres of
Long Beach.Bruce McGill of Los Angeles is
spending his Christmas vacation
with his Uncle and Aunt, Mr.
and Mrs. W. J. Lawless.Mrs. W. S. Knight of River-
side and Mr. and Mrs. Giddings
of Los Angeles, will be guests
of Mrs. E. F. Ballou for Christ-
mas.Mr. Laurence Nourse arrived
home on Thursday, having com-
pleted a course in Agriculture at
the University farm, Davis, Cali-
fornia.On Wednesday evening, the
Misses Minnie Gardner and Ber-
tha Carson, Messrs. Raymond
Hedderly and Gale Williamswere dinner guests of Mr. and
Mrs. Schupp of Los Angeles,
later going to a dance at the
Sierra Madre Club.Mr. Leonard Tucker of Hink-
ley, Cal., arrived Thursday to
spend Christmas with J. D.
Tucker and family.Mrs. C. C. Bodine and children
left this morning for Ontario
where they will spend the holi-
days as the guests of Mrs. Bo-
dine's father, Mr. Bernhardt.The newly elected officers and
committee chairmen of the Con-
gregational Christian Endeavor
Society were dinner guests on
last Friday evening at the home
of Miss Portia Ulrich. Plans
were discussed for the work to
be carried on in 1917 and later in
the evening games were enjoyed.John Olsen resigned his posi-
tion with the Stetson and Bar-
ret Company of Los Angeles last
week and left on Monday for
Flagstaff, Arizona, to take an
executive position with the F. C.
Brooks, retail grocers of that
city. His many friends here
wish him success in his new un-
dertaking.**PEGLER SOLE OWNER
OF MOTOR CAR CO.**Carlton J. Pegler has bought
the interest of Philip C. Carter
in the Sierra Madre Motor Car
Co., and will continue the thriv-
ing business as sole owner. Mr.
Pegler retains the agency for the
Reo line of motor cars, and will
continue to handle, gas, oils and
accessories, doing light repair
work and vulcanizing.**MODERN DENTISTRY AT MODERATE PRICES**Alterations are now complete—
new Features and Appliances are
installed.**DOCTOR HAWKINS**

Ten Years in Practice

Opposite Chamber of Commerce Building

130 E. Colorado St Pasadena Phone Fair Oaks 115

**Bargains for
Late
Shoppers**We Don't want to Keep any Novelty Goods after
Christmas. Hence we offer:**ALL 5c CARDS, HALF PRICE.****ALL HIGHER PRICE CARDS, 5c**All novelties at almost your own prices. Come in and
see for yourself. You never saw such a gift-buying
opportunity.**MERRY CHRISTMAS****News Printery****A FLASHLIGHT****For that
Forgotten Present****Prices, \$1.00 to \$3.50****Sierra Madre Garage****Main 110****Central Ave.****GOOD FELLOWSHIP
AT WILSON DINNER****Jubilant Among Supporters of
The President at Sierra
Madre Inn**It was a merry concourse at
the Sierra Madre Inn Tuesday
evening when loyal supporters of
President Wilson gathered for a
social hour and dinner. About
thirty were present, all parties
and both sexes being well rep-
resented.After the social session in the
parlors, the company was led to
the dining room where a most
delicious chicken pie dinner was
served by a number of young
ladies. Considerable fun was de-
rived from the fact that the
charming waitresses were with
one exception Republicans. It
cannot be said with certainty
whether or not that was taken
into consideration in making the
selections. At any rate, they did
their part nobly in putting the
appetizing dishes before the vic-
torious voters at the tables.City Attorney C. C. Montgom-
ery opened the after dinner fes-
tivities by giving some of the
reasons why it was fitting for
the Wilson supporters to gather
for such a celebration. He dwelt
particularly upon the spirit of
independence which actuated the
voters of the country so that
they were coming more and more
to consider principles and men
rather than vote blindly for par-
ty candidates. To this spirit, he
said, must be attributed largely
the re-election of President Wil-
son. Mr. Montgomery then called
upon W. H. Stubbins to preside,
paying proper tribute to him for
loyal services to his party and
to its leader.Mr. Stubbins reviewed some
of the outstanding features of
the campaign, paying particular
attention to the remarkable in-
crease in the vote accorded the
president over that of four years
previous. He said the record of
Sierra Madre had attracted at-
tention far and wide. He called
upon Mayor Dietz, who respond-
ed briefly upon the importance
of the election result which had
brought the company together.Hon. Nathan Newby, one of
Southern California's gifted or-
ators, was then introduced as
the speaker of the evening and
delivered an address which was
well worth listening to. He paid
due tribute to the character and
achievements of the man who
had been deemed worthy of the
support of those present, as of
the great majority of the voters.
Among other significant things
to which he called attention was
the choice of a president without
the electoral vote of the "pivotal
states" and the serving of no-
tice thereby that Tammany and
such men as Taggart of Indiana
need not be deferred to in the
choice of candidates and the
framing of platforms. Mr. New-
by spoke frankly to the demo-
crats present upon the necessity
for holding the vantage thus
gained by the better element.The address was largely a trib-
ute to the President, and will do
much to solidify and make per-
manent the sentiment back of
the vote accorded him this year.**Crescent Creamery Products**Milk, per quart, 9 cents
Cream, half pint, 10 cents
Buttermilk, quart, 5 cents
Butter**H. DAVIS****PROMPT DELIVERIES AT
ALL TIMES**
443 W. Highland Avenue
Phone Black 104**REDUCTION ON ALL
MILLINERY**That is useful as well as ornament-
al. All Millinery to be closed out
to make room for Spring Stock.
Come and Be Convinced
MILLINERY PARLOR
29 Windsor Lane**HELLO!****Yes, Give Me
Black 12
NORRIS'**
That's the place
to get Bargains in
**Xmas
Supplies****PAY CASH and SAVE MONEY
ON YOUR CHRISTMAS SUPPLIES AT
NORRIS' CASH STORE****Specials for Saturday only**1 lb Best Creamery Butter.....40
7 lbs. Fancy Bell Flower Apples.....25
Fancy Cranberries, the lb.....14
Walnuts, Extra Good Unbleached, the lb.....17
Rough House Chocolate Creams, 1/2 lb. Box.....22
Pig Pork Roast, the lb.....16
Nice Rolled Pot Roast, no bone, the lb.....15
Cross Rib Shoulder Clod, the lb.....15**Buy Our Chase and Sanborn's Coffee and Tea with
its Japanese Tea Pot Free to You—**1 lb. of the Famous Seal Brand Coffee.....40
1/2 lb. High Grade Canister Tea, Any flavor.....30
and one Art Tea Pot or Tea Canister.....Free
CHRISTMAS CANDIES AT POPULAR PRICES—
Fancy boxes Delicious Chocolate Creams, 25c to \$1
35c Grade Chocolate Creams, the lb.....25
Fancy Layer Figs, the lb.....20
2lb. Mixed Hard Candy.....25
Fancy Mixed Nuts, per lb.....25
Fancy Cluster Raisens, the package.....15
Not-a-Seed Raisins, package.....11
Fancy Citron, the lb.....30
Full Quart Bottle Pure Apple Cider Vinegar.....10
Fancy Boxes of Linen Lawn Note Paper.....25
Sweet Apple Cider, Quart Bottle.....30
Handkerchiefs, Suspenders, Arm Bands, Tissue Pa-
per in all colors, Fancy Paper Napkins, Crepe Nap-
kins in white, Fancy China, Pajamese China, Crock-
ery, Glassware.**REDUCE THE HIGH COST OF LIVING**Buy Oleomargarin at 28 cents the lb. and save a third
on your Butter bill.Jevne Plum Pudding, Jevne Mince Meat, Jevne Fruit
Cakes, Jevne Layer Cakes, Walnuts, Almonds,
Pecans, Filberts, Brazil Nuts, Mixed Nuts,
Pop Corn, Olives, Green Peas, Celery,
Apples, Bananas**For Sunday Breakfast—**Pure Pork Sausage, our own make, the lb.....20
Makakake Pan Cake Flour, pkg.....10
Log Cabin Maple Syrup, it's delicious, can.....25
Chase and Sanborn's Seal Brand Coffee, lb.....40

Calling up Black 12

Wishing You a Merry Christmas

S. R. NORRIS, Proprietor of the**Sierra Madre Dept. Store****Don't borrow your neighbor's paper—be a subscriber****SAFETY RAZORS FOR BIG
SHAVERS**Durham Duplex, 4S, Ender, Ever-
ready, Gem, Gillette, Odell and Sexto-
Blade. 50c to \$5.00.**TOILET NECESSITIES FOR
LITTLE SHAVERS**Combs, Brushes, Rattles, Teething
Rings, Fine Talcs and Soaps.**SIERRA MADRE PHARMACY****F. H. HARTMAN, Prop.**

Phone Black 25.

Prompt Delivery Service**Sierra Madre Inn****Christmas****Turkey Dinner****1 to 2:30****Seventy-five Cents**

Last Minute Suggestions

Xmas in only three days away. Our Window is full of suggestions for that present you have been putting off buying until the last minute

PERFUMES, TOILET WATERS

HAND PAINTED CHINA

TOILET ARTICLES OF PYRALIN

Stationery and All Kinds of Toys for the Children

Sander Drug Store

WE DELIVER PROMPTLY

Phone Black 100 14 N. Baldwin (East Side)

Christmas Greetings!

Having purchased the interest of Mr. Carter in this business, I wish to extend the greetings of the season to all our customers and friends. The business will be carried on in the old location, with a full line of oils, gas and accessories and also the agency for the Reo Fifth and Reo Sixth.

CARLTON J. PEGLER, Proprietor

Sierra Madre Motor Car Co.

Phone Blue 100

8 N. Baldwin

RED CROSS POSTPONED

The next regular meeting of the Red Cross which is scheduled for Dec. 26th will be postponed until the next date for its regular session which will be January 9th. With interest centered on the local chapter and its accomplishment in winning the silver cup, membership still grows, the latest addition being the name of Mrs. E. F. Hoffman.

NOTICE OF IMPORTANCE TO CITRUS GROWERS

Mr. F. P. Sperry has made arrangements with the Citrus Association to notify the Telephone Company here when there is danger of a freeze. All orchardists desiring to be notified send their names or call F. P. Sperry at the city hall and the Telephone Company will notify them.

S. M. TEL. & TEL. CO.

PLAN HOLIDAY PARTY NEXT FRIDAY EVENING

The Holiday Party to take place on the evening of Friday December 29th at the club house from eight p. m. until one a. m., is to be one of holiday fun, informality and frolics. Dancing will be to the music of the four-piece Fletcher Orchestra, and for those who would enjoy a game of cards, tables for "Five Hundred" will be provided with Mrs. Harriet Wright in charge. Many other entertaining features in which all may join have been planned by Mr. and Mrs. H. I. Hawkshurst, among which will be competition dances, leap year dances, favor dances and dances in which surprises will be divulged to those participating as well as for the amusement of the spectators. The competition dances will be two in number, the first, a one step in which the unmarried folks will compete for a prize, and the second, a waltz for married couples, a prize will

also be awarded the best dancing pair. Decorations which will be in the holiday colors are to be especially attractive, Miss Elsa Kraft having charge.

A light supper will be served about 11 o'clock, this being included in the regular admission price. Punch will be available to the dancers during the evening, the Misses Cook, Humphries and Blumer to preside at the punch table. Assisting Mr. and Mrs. Hawkshurst as hosts and hostesses are Mr. and Mrs. Clinton C. Nourse, Mr. and Mrs. Arthur Johnson, Mr. and Mrs. T. M. Webster and Dr. and Mrs. R. H. Mackerras. Patronesses include Mmes. Pierce, Welscher, Kraft, Carhart, Flather, Harriet Wright, Sander, Gay, Montgomery and Hull.

Harold and Carl Hart of the Sierra Madre Villa are spending ten days on a ranch near San Luis Obispo in company with several other boys who are having a house party.

People's Hardware Store

Successor to

A. M. & W. S. HAYES

Moved from former location at No. 22 to more commodious quarters at No. 12 N. Baldwin Ave. where you will find a full line of Builder's and Household Hardware, Plumbing Supplies, Stoves, Paints and Oils at the lowest prices commensurate with the "High Cost of Living."

Come in and exchange a Merry Christmas with us and see our new home.

May the Best of The Season Be Yours

GEO. E. HOPKINS, Manager.

Merry Xmas

Christmas Trees 3 to 8 feet, 12 cents the foot
Celery, Green Peas, Cauliflower, Spinach, Lettuce, fresh Tomatoes and all kinds of fresh vegetables.

MINCE MEAT PLUM PUDDINGS
FRUIT CAKES

Mixed Nuts, Nut Meats—Christmas Candy 15c the pound, 2 pounds for 25c.

CENTRAL MARKET SPECIALTIES

Turkeys at Wholesale Prices

From 14 to 21 lbs., 33 c the lb.

Roasting Chickens Hens Fryers

Ducks Fresh Oysters

Legs of Spring Lamb, lb. 25c
Prime Ribs Roast Beef, lb. 18 and 20c
Pure Pork Sausage, lb. 20c

300 lbs. Rump Corned Beef

M. D. WELSHER

OUR MOTTO

QUALITY—QUANTITY—SERVICE

Grocery Phone
Main 6

Market Phone
Main 97

Better Be Safe than Sorry

THE BEST FIRE INSURANCE FOR THE LEAST MONEY

A. N. ADAMS

Real Estate — Rentals — Insurance

YMCA SCHOOLS

Actual Auto Repairing, Ignition, Carburation, Vulcanizing thoroughly taught. High grade Commercial, Radio, Grade, Preparatory, Commercial, Art and Technical Courses. Catalogue free. Address W. H. McCauley, Registrar, 715 So. Hope Street, Los Angeles

For First Class Job Printing, try The News Printery

The NEWS - Job Printing

EDISON ELECTRICAL HOLIDAY GIFTS



Hotpoint Chafing Dish
Beautiful Design. Besides Chafing Dish Cookery, Can be Used for Heating Water and Making Chocolate and Soup.

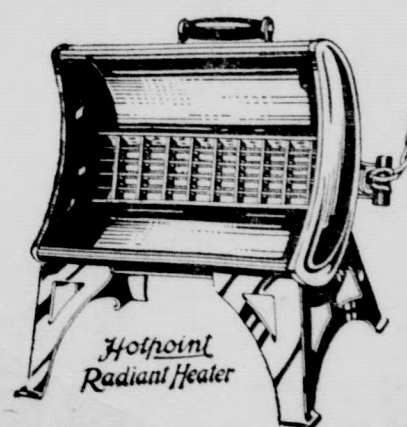


Hotpoint Radiant Grill
Boils, Broils, Fries and Toasts, Both Above and Below the Coils.

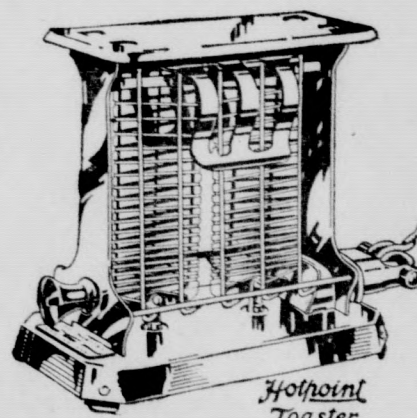
Gladden and Lighten the Whole Year 'Round



Hotpoint Radiant Heater
For Warming Bath Rooms, Breakfast Rooms or Small Bedrooms.



Hotpoint Radiant Heater
For Warming Bath Rooms, Breakfast Rooms or Small Bedrooms.



Hotpoint Toaster
Toasts Two Slices of Bread at one Time. Makes Hot Toast at the Breakfast Table.



Hotpoint Valueless Percolator
Makes Perfect Coffee



Hotpoint Valueless Percolator
For Those Who Desire Refined Table Service this Electric Percolator is a Necessity.

IN YOUR QUESTS FOR GIFTS FOR CHRISTMAS AND NEW YEAR THERE ARE NONE SO NOVEL AND UNIQUE AS ELECTRICAL GIFTS.

THEY ARE BEAUTIFUL AND PRACTICAL AND ARE ALWAYS APPRECIATED. BEING IN DAILY USE THEY ARE CONTINUAL REMINDERS OF THE DONOR.

SELECTION OF HOLIDAY PRESENTS FROM THE LARGE LINE OF ELECTRICAL APPLIANCES IS EASY AND INTERESTING—DIFFERENT FROM RACKING YOUR BRAIN CHOOSING FROM THE THINGS YOU HAVE ALWAYS THOUGHT OF. IT IS WISE TO ORDER NOW TO SECURE PRE-HOLIDAY DELIVERY.

ADDITIONAL SUGGESTIONS FOR ELECTRICAL CHRISTMAS GIFTS—APPLIANCES THAT HAVE PROVED PERFECT:

Combination Table Sets
Bake Ovens
Coffee Machines
Comb Dryers

Curling Irons
Disc Stoves
Cigar Lighters
General Utility Motors

Egg Cookers
Immersion Heaters
Hair Dryers
Irons

Foot Warmers
Milk Bottle Warmers
Ranges
Saute Pans

Sterilizers
Shaving Mugs
Washing Machines
Water Heaters

Vacuum Cleaners
Teapots
Tea Kettles
Vibrators

Southern California Edison Company

426 South Myrtle Avenue

Telephone Main 6

Monrovia

THE SIERRA MADRE NEWS

GEORGE B. MORGRIDGE - Editor and Publisher

An Independent Newspaper devoted to the dissemination of local news and to the development of Sierra Madre

Published Every Friday
Subscription \$1.50 Yearly, in Advance
Single copies 5 cents; 50 cents a dozen

Entered as Second Class Matter at the Post Office at Sierra Madre, Cal.

OFFICES ROOM G, KERSTING PLACE, Opposite Pacific Electric Station.

Telephone Black 42 (Either System)
Official Newspaper of the City of Sierra Madre**WOMAN'S CLUB CABARET
A BIG SUCCESS**

The Woman's Club cabaret on Friday night was one of the most unique and original entertainment to which Sierra Madre has been treated this season. Without moving from within the limits of the city, pleasure loving hearts were entertained in a way that surpassed the best efforts of a Harlow or a Schneider, while the inner man was appeased in a more masterly manner than those two gentlemen ever dreamed was possible.

The entertainment was under the direction of Mrs. T. H. Flather. The various performers gave evidence of her able talents. The preparing and serving of the dinner was in the hands of Mrs. L. M. Miller whose efforts together with those of her helpers, delighted the most fastidious and pampered cafe habitués present. Three days before the event was scheduled over 200 reservations had been made.

The auditorium, dining room and lobby were necessary to accommodate tables for the assembled crowd. A space was left in the center of the auditorium for dancing and the entertainers. The entertainment included everything from a classic song to a rag-time drum solo. The diners

showed their appreciation by showering the performers with money. Between the acts the guests danced. Many tables were reserved by large parties and were very tastefully decorated.

Those who took part, and their acts were:

A quartet composed of Mrs. LeVeaux, Mrs. James Hawks, Mrs. Paul Baugh, and Mrs. H. I. Hawkshurst, which rendered some very pleasing songs; a dainty song by little Miss Gretchen Elsner in costume; a classic song by Miss Elsa Krafft and a song in lighter vein by the same artist assisted by Mr. Byron Butler; ball room dances by Miss Gladys Krafft and Mr. Howell Smith; a song in costume by Mrs. Ramharter; a comic song by Mrs. Carolin Collins; a song by Mrs. James Hawks; a drum solo by Herbert Ingraham accompanied by Miss Gladys Krafft. Mr. Fletcher of Pasadena furnished the music for the dancing.

Only one event happened that tended in any way to mar the brilliancy of the occasion. Although the management did everything to smooth the matter over it became necessary to call the police force to eject one merry maker. Inasmuch as this person has never before as far as it is known, conducted himself in such a manner as to de-

mand police attention the News will not publish his name.

The applause which greeted the performers is only equalled by the praise bestowed upon the ladies of the Woman's Club whose ability planned and executed this event.

**CHILDREN AND CHARITY
Sierra Madre,**

Dec. 18, 1916.

Editor, Sierra Madre News.

Dear Sir:

I refused to credit the rumor that children were to be paid for selling the "Tuberculosis Fund" stamps until I saw the advertisement in the News. Children should be taught from very early years that work for charity demands effort and self-sacrifice which should be cheerfully given, not sold.

Some of us in Sierra Madre, who feel alike in the matter, refuse to join in the demoralization of the children. We will buy the stamps from the first child who comes to us with assurances that he or she is not taking pay for selling them.

Sincerely yours

JULIA EDITH BLUMER.

CHRISTMAS DONATIONS

The donations for the Christmas boxes have already far surpassed expectations and if there are still others who wish to help, please notify Mrs. Amelia Jensen. She will be glad to receive clothing, toys or money and will distribute them where they are most needed.

NOTICE OF FORECLOSURE SALE

Sheriff's Sale No. B22528

Order of Sale and Decree of Foreclosure and Sale
Charles A. Smith, Plaintiff, vs. G. Pray Smith, Title Guaranty & Trust Company, a corporation, H. A. Stouffer, Richard F. Bennett and Mary J. Hyatt, Defendants.

Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the County of Los Angeles, of the State of California, on the 4th day of December, A. D. 1916, in the above entitled action, wherein Charles A. Smith, the above named plaintiff, obtained a judgment and decree of foreclosure and sale against G. Pray Smith, Title Guaranty & Trust Company, et al., defendants, on the 28th day of November, A. D. 1916 for the sum of Ninety-two hundred fifty and 35-100 (\$9250.35) Dollars gold coin of the United States, which said decree was, on the 4th day of December, A. D. 1916, recorded in Judgment Book 388 of said Court, at page 10, I am commanded to sell all that certain lot, piece or parcel of land situate, lying and being in the County of Los Angeles, State of California, and bounded and described as follows:

Lots "G" and "H" of the Re-Plat of the Vosbur Tract, as per map recorded in book 52, page 77, miscellaneous records of said county. Together with the tenements, hereditaments and appurtenances thereto belonging or in anywise appertaining. Public notice is hereby given, that, on Monday the 8th day of January, A. D. 1917, at 12 o'clock, M. of that day, in front of the Court House door of the County of Los Angeles, Broadway entrance, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment, with interests and costs, etc., to the highest and best bidder, for cash, gold coin of the United States.

Dated this 14th day of December, 1916.

JNO. C. CLINE.

Sheriff of Los Angeles County.
By W. T. Osterholt, Deputy Sheriff.
Jones & Weller, Plaintiff's Attorney.

DO YOU want a loan on your Real Estate? Any amount! See the First National Bank.

Merry Christmas

Sierra Madre Hardware Co.

Phone Main 98

Next to Garage

Christmas Greetings!

If you allow this Christmas to go by without opening a

SAVINGS ACCOUNT

for your boys and girls, you lose a most opportune time and privilege to start them on the right financial road

You could teach no more valuable lesson than that of "SAVING" and one that soon becomes a habit and later in life develops into absolute

INDEPENDENCE

Remember, it takes but—

ONE DOLLAR

to begin this important duty—Do it this Christmas!

First National Bank

Sierra Madre, California

Sunday Outings

During the Winter Months, the SOUTHERN PACIFIC will offer excursion tickets each Sunday at ONE FARE for the ROUND TRIP between all points where the one way fare is not less than fifty cents nor more than five dollars. Good going and returning on Sunday trains.

Tickets honored on Pacific Electric cars from Sierra Madre

Phone G. E. Mesecar, Agent
Pacific Electric Railway

Southern Pacific

—See the Apache Trail of Arizona



NEW 1917 YEAR TWO GREAT EVENTS

NEW YEAR'S EVE

AT

VENICE

MARDI GRAS

YAMA YAMA GIRLS

and Many Other Features

NEW YEAR'S DAY

AT

PASADENA

The World's Grandest Mid
Winter Floral Pageant
FOOTBALL

University of Pennsylvania

vs.

University of Oregon

Each of Them Stars in Their Own Fields

DON'T MISS EITHER ONE

Ring In The New Year Like You Meant It.

Turn Lose Your Joy

Pacific Electric Railway

G. E. MESECAR, Agent., Sierra Madre, Cal.

ANDREWS & HAWKS

Real Estate, Loans and Insurance

Exchange 2

27 North Baldwin Avenue

Tournament of Roses

At Pasadena, New Year's Day
January 1, 1917

The twenty-eighth annual midwinter floral pageant will start promptly at 10:15 A. M. New features will give this unique and charming spectacle a splendor and magnificence never before attained.

A football classic, a championship game between teams from the East and West—the University of Pennsylvania and the University of Oregon—will be played at Tournament park at 2:15 o'clock. Grid-iron stars of national prominence will be seen in action.

A massed band concert, with half a dozen of the leading bands of Southern California participating, will precede the game.

A grand ball, with the football players as guests of honor, will be given in the evening.

T. W. Mather Co.

Northeast Corner of Raymond and Union
PASADENA, CALIFORNIA

A Great Gift Store

Featuring the practical and the useful—gifts that are appreciated by the recipient. Every section offers scores and scores of quality gift suggestions.

With just one more day for shopping this store offers your best opportunity to complete your gift list. For your convenience the store will be open Saturday evening.

MARK CROSS LEATHER GOODS—

The finest workings shown in individual pieces that are distinctive and different.

Bags, sewing baskets, Wicker sets, Smoker's accessories, Travel books, Service trays, Jewel cases, Vases, Scissor sets, Breakfast sets, Nut bowls, etc.

SILK HOSIERY ALWAYS USEFUL—

Individual boxed for presentation at 80c to \$2.25 the pair. The brands, Phoenix, Wayne knit and Gold Stripe. All colors.

FURS A FAVORED GIFT—

Separate pieces from \$6.25 to \$50. Shown in waist section.

GLOVES THE IDEAL GIFT—

The newest in colors, styles and stitching in the famous Perrin and Trefousse fine French gloves. Prices from \$1.75 to \$6.00. Mark Cross gloves for sport wear.

A Merry Christmas To All

The Ideal Grocery

Xmas Presents!

Pick Yours Out of Our Lines of—

VICTROLAS, GRAFONOLAS, PIANOS, STRING
INSTRUMENTS, WATCHES, JEWELRY,
STATIONERY, BOOKS, MECHAN-
ICAL BUILDERS, SEWING
MACHINES, KODAKS, ETC.

The A. M. Davis line of Xmas Cards 1c to 25c
each. All engraved.

M. C. DOUCET

BLACK 75

31 N. BALDWIN

Linens Make Practical Gifts

Through making very early purchases we are able to offer pure linen table damask at practically the same prices as prevailed last year.

Pattern cloths, 2 yds. square, from \$4.00 to \$7.00 each.

Pattern Cloths 2 yards wide by 2 1-2 yards long, at

\$5.00 to \$8.50 each. The assortment of different

patterns is very large, making it a pleasure to select here.

GOSSARD CORSETS

REYNIER KID GLOVES

Herman R. Hertel Co.

PASADENA, CAL.

41 NORTH RAYMOND AVENUE

PHONE FAIR OAKS 407